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Keith's

vigorous new-land plants
yield great big crops of
great big berries

guaranteed

The Great New Mastodon



This is a new variety which we offer, especially, to strawberry lovers who are not content with the ordinary berries but demand the maximum in size, flavor, color, and long fruiting seasons. For these discriminating and ultra particular buyers the *Mastodon* has been created and perfected.



The wonderful new everbearing strawberry

Here's the Way They Pick Big, Juicy Mastodon Everbearers —from August to December



Picking Mastodon in October

There are so many things in favor of this splendid new variety, so many things that will surprise and delight you that we scarcely know what to tell you about first. Its great size, of course, is one feature. Just think of a sweet, juicy berry so big that three of them, side by side, will extend clear across the top of a quart box! Isn't that wonderful? And do not think that this mammoth bigness has been attained at the expense of flavor. As one of our customers told his friends, the MASTODON Strawberry is "a big mouthful of sweetness" with a unique and delicious strawberry flavor all its own. MASTODON'S color is a rich, brilliant strawberry red. It is a prolific and continuous bearer and the owner of a MASTODON bed picks daily crops of flavory, mammoth berries from early in August until Christmas snows cover the ground.

MASTODON (Per.). Here's something new in the everbearing line—so different from other varieties of everbearers that it is in a class all by itself.

Strawberry Growers, Gardeners, in fact everybody, has been wishing for an everbearing strawberry that would produce an abundance of large, well flavored berries and have them as large at the end of the fruiting season as at the beginning. Now comes this new variety, the Mastodon, with all these long-wished-for characteristics, and fills the bill, making it the most wonderful variety of everbearer yet produced. We have grown and fruited all the leading varieties of everbearers but the Mastodon outdoes them all. Everyone who saw them fruiting in our Nursery this past Summer and Fall couldn't conceive that they were everbearers for they were so loaded with big berries and resembled spring varieties in so many ways. They pronounced them simply wonderful. One noted berry grower stated that this new variety would revolutionize the strawberry business and he wanted to get a start with the plants at any cost.

Mastodon was brought about by Geo. Vore of central Indiana by crossing the Superb (everbearing) upon a late spring variety. From the start it has shown itself superior to all other varieties of everbearers by producing loads of big, juicy, sweet berries which keep up in size until cold freezing weather. Mr. Vore states: "I have been growing strawberries for thirty-five years, but never grew any that came anywhere near bearing as profitable or berries as good in quality as the Mastodon. They are very large and unexcelled in quality."

The Mastodon plants are very large and thrifty,

producing heavy strong fruiting stems which bear loads of berries. The berries are extra large, well colored on all sides with an attractive strawberry red. Other varieties are often colored on one side only. Not so with the Mastodon.

The facts are you have in the Mastodon everbearer all the productiveness, flavor, color, quality and size of any of the large spring berries and a variety that produces big berries from start to finish. It is certainly a wonderful everbearing variety. Here's another score for Mastodon, not only does it produce these wonderful yields of berries during the Summer and Fall after setting the plants, but the following Spring it bears just like the Spring varieties. You would have to have only the Mastodon to have large yields of big berries during the Summer and Fall and the following Spring. It's a "two-in-one" variety, and in this regard unlike any other variety ever produced. For the largest yields of big berries it is best to grow the Mastodon after the Hill Method of culture which is fully described in our Cultural Book which we send you Free with your order.

We have only a limited number of Mastodon plants to offer this Spring and will limit the number at 100 plants to any one customer. We wish to give every customer an opportunity to get a start in this wonderful new variety. The plants we offer are direct from the originator's stock and we guarantee every plant to be Mastodon. Owing to the limited number of plants that we have to offer this Spring we advise getting your order in to us early before this limited number of plants is exhausted. Price: \$2.50 for 6 plants; \$4.00 for 12; \$7.00 for 25; \$12.00 for 50; \$16.50 for 75; \$20.00 for 100.

Big Berries All Through the Season

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Our References

Union Banking Co., St. Joseph, Mich.; E. K. Warren Bank, Three Oaks, Mich.; Postmaster and Express Agent, Sawyer, Mich., and the American Association of Nurserymen, Louisiana, Mo.

Read every word of this absolute Satisfaction Guarantee:

We Guarantee our plants will reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a statement from your express agent showing loss or damage to plants. All plants shipped by us are true-to-name, healthy and carefully packed. You take no risk in sending us your order, for we absolutely guarantee you satisfaction. We make good any order which proves unsatisfactory.

Our New-Land Plants

Our plants are grown in an ideal plant soil—fresh, new-land soil, full of natural plant foods composed of decaying stems, roots and leaves which makes it the very best for the growing of strong, healthy plants that are equal to any and superior to many that are offered at a less figure. There are no substitutes for these natural plant foods found in our New-Land soil; consequently you will find our New-Land plants unequaled by plants that have been grown in old soil that has been cropped for years, and from which these natural plant foods have been depleted.

**This State Certificate of
Inspection protects you ➔**



**Keith Bros. Nursery
Sawyer, Mich.**

Certificate of Nursery Inspection No. 3277

This is to Certify, That I have examined the nursery stock of Keith Bros. Nursery, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31, 1925.

L. R. TAFT,

Bureau of Foods and Standards.

Lansing, Mich., Dec. 2, 1924.

You take No Chance Whatever

If you want to Make Big Money —then try Strawberries



These People Paid for Their Farm Growing Small Fruits

Perhaps you've never thought of strawberry growing as a money-making proposition. Maybe they've only appealed to you for use on your own table. If that is the case you'll be surprised to learn that there is more and quicker money to be made in growing strawberries when Keith's New-Land plants are set than from any other line of farming. Keith's strawberry plants take only one year to bring you from 25 to 50 times their cost. What better investment can you make? Growers of Keith's plants not only pay for their land in two or three years but have money besides. There is from \$500 to \$700 per acre to be made in growing strawberries when you set Keith's plants and grow them Keith's way. From an acre or so you can make more money than you can from a whole field of corn, wheat, oats, and other grains.

Read These Typical Experiences Taken at Random From Our Letter Files

Dear Sirs:—Plants arrived in good condition. Sure think they are great and nicest plants I ever saw.
SEYMOUR HUBLER (So. Dak.).

Dear Sirs:—Plants arrived in good condition. Thanks very much. They are surely fine. Have them set out and all are growing fine.
B. SEMKE (Mich.).

Dear Sirs:—The 1,000 Gibson I got last spring arrived in good condition and right on time. I was well pleased with them. I am over 80 years old and do nearly all my own work. My berries always attract attention on the market and I tell people where I get my plants. Always glad to recommend Keith Bros.
CLINTON HAWLEY (Ill.).

Gentlemen:—Received my plants O. K. Have them set out and they are starting fine. Am very well pleased with them. One of my neighbors is wanting 150 Gibson. I'm sending in his order.
L. E. ELLIOTT (Ind.).

Gentlemen:—Your Champion berries were wonders. We began the first of July and picked every other day until frost. They were large and sweet.
EFFIE W. RUSSELL (Ohio).

Dear Sirs:—We sold over \$60.00 worth of berries from the 500 plants we got of you in 1923. They were grand big berries, and neighbors never saw bigger or better berries.

MR. AND MRS. MIKE J. GRIFFIN (Iowa).

Dear Sirs:—Will not need any plants this spring, but will state that the plants I got of you a few years ago yielded remarkably well. The berries were considered wonderful by the neighbors.

W. A. SANDERS (N. Y.).

Gentlemen:—I had one acre set to your plants and last spring we picked about 4,950 quarts which we sold for \$620.80. Sold them all at the patch. Didn't have to haul a one to the market.

L. E. ELLIOTT (Ind.).

Dear Sirs:—I have a little better than a half acre set to your plants and I got 3,500 quarts. I had the nicest and biggest berries on the market.

JOE GRUNKEMYER (Ind.).

Gentlemen:—We are well pleased with our strawberry patch. We set 500 plants in it. Neighbors thought we were foolish for sending so far after plants, but we are more than satisfied.

MIKE J. GRIFFIN (Iowa).

\$700.00 an Acre—and Up!



To make the largest possible profits— plant Keith's New-Land Plants



You Can Get Results Like These (See letter below)

There is no magic in growing strawberries successfully. It is not even difficult when you plant Keith's New-Land Plants, and follow their successful methods of culture. Keith's plants are not like others.

Keith's plants are grown on a special strawberry soil—a rich, new, sandy loam soil, found only in small areas along the southeastern shore of Lake Michigan. It is a soil especially adapted to the growing of strong, vigorous plants. It still has all its original plant foods in it, for it has never been cropped before. There is no substitute for these natural plant foods of decaying leaves, twigs, roots, etc., for the growing of strong, vigorous plants. This is why you always find "wild" strawberries growing in new land. And when a "tame" strawberry, such as the Dunlap or Gibson, is grown in a new soil it develops a wonderfully large root system and crown, much better than plants grown on old soils, which have been cropped for years. This is why Keith Bros.' New-Land Plants, grown in our New Lake Shore soil, are the most profitable for you to buy. You will find by planting them, that they will bring you the largest yields of big berries.

Thousands of our customers are experiencing the great satisfaction and large profits in growing Keith Bros.' plants. Yields which amount to \$700 to \$1,000 per acre are not unusual. Set our Lake Shore New-Land Plants and follow our methods of culture which are given you free in our "Keith's Ways to Successful Berry Culture," and you will experience big profits.

More Letters from Satisfied Customers

Gentlemen:—Am sending you a picture of my strawberry bed. On the day it was taken we picked 1,200 quarts (50 24 qt. crates). We had less than a half acre. (See picture above.)

JOHN ROBERTS (Mich.).

Gentlemen:—The plants I got from you last spring were very nice, and the berries were the finest I ever ate.

L. B. RICE (Ohio).

Gentlemen:—From a bed 20 x 60 feet (250 plants) picked over 40 gallons of dandy big berries. The quantity and quality was the topic of conversation.

RAY J. DELAP (Ill.).

Dear Sirs:—From the 450 plants I got of you I picked 450 quarts besides several I didn't get picked. I like the Gibson the best.

R. E. COFFEY (Ill.).



Mastodon in August

1200 Quarts in One Day

Keith's New-Land Plants Produce More Berries— because—



*Note the
Vigorous Root System*

1—They are more prolific

They are sure to grow and develop other vigorous, healthy, productive plants like themselves. The plants you set determine your success in this regard. Set only the best for best results. It pays to set the best. Cheap plants are a poor buy at any price.

2—They are more vigorous

Keith Bros.' New-Land Plants are grown in the most ideal soil for growing strong, vigorous plants. It contains all of its original plant foods composed of decaying leaves, twigs and roots. There is no substitute for these natural plant foods for growing heavily rooted plants. This accounts for the superiority of Keith Bros.' New-Land Plants over others. You will find them very productive and dependable.

3—They reach you in good condition

By having your plants shipped in Keith's wire-bound crates insures safe delivery, for it is impossible to break the package open enroute. There will be no "crates broken open," "plants lost out enroute," "plants stolen from package," etc., when you get them from Keith Bros. All these difficulties are done away with by shipping you plants in our especially-made, wire-bound crates. (See page 8.)

All shipments of strawberry plants are packed in a moss especially adapted for this purpose. It is a moss which holds moisture a long time and consequently keeps our plants fresh in packages for long distance shipments.

Only Virgin Soil Produces Husky Roots Like These

Note the large crowns and root systems on the plant shown in the picture above. Plants like these are a profitable buy. Consider for a moment that it will cost you just as much to prepare your soil, set out and care for poor plants, as it will good ones. Why risk your good money and hard labor by purchasing cheap plants? Cheap plants are a bad investment at any price. This risk is eliminated when you invest in Keith Bros.' Plants, guaranteed to satisfy you in every way. You will find not only BIGGER PROFITS are possible in growing our Lake Shore New-Land Plants, but there is a great satisfaction and pleasure in doing so. To have your plants grow thriftily and bear you a large profitable crop of dandy big berries is a satisfaction and pleasure, isn't it?

\$1,000 PER ACRE FROM KEITH'S PLANTS

Dear Sirs:—I had an acre of your plants, and in spite of the hard freeze, we got about \$1,000.00 worth of berries. The plants I got from you this last spring are looking fine. I have faith in you and your plants, and can recommend your plants highly.

A. C. BUNNELL (Mich.).

\$19.75 BROUGHT ME \$513.80

Dear Sirs:—I never bought as fine plants in my time. They were very large, well rooted, healthy and vigorous. From the 3,000 plants, after the frost got the first blossoms, I gathered 1,468 quarts, which brought me \$513.80.

B. F. SMALLWOOD (Va.).

Keith's Plants Produce More Profits

Keith's New-Land Plants get their strength & vigor from fresh, uncropped soil like this



Here You See a Keith Field Being Cleared Out of the Virgin Forest



Note these Fibrous Roots

The natural home of the strawberry is in New-Land soil. This you will realize when you recall, when you were a boy, how you used to gather the sweet, "wild" strawberries growing along the edge of woodlands, where the soil was rich in natural plant foods of decaying leaves, stems, twigs, etc. We have taken advantage of this fact and grow our plants in New-Land soils which contain all their original plant foods. The result is New-Land plants are strong, vigorous, healthy and productive; capable of giving you the best returns possible.

It has always been the aim and ambition of Keith Bros. to grow plants that were vigorous, strong and healthy, that would bring their customers the most profitable yields of choice berries. These aims and ambitions were fully realized when we found that by growing our plants in a new virgin soil we could produce plants of the highest quality and the most dependable for profitable yields of choice berries. You will find Keith Bros.' New-Land Plants just what you have been looking for, plants you can depend upon to grow and produce, and when you set plants of this kind, grown in our natural strawberry soil, you will not only make big profits growing strawberries, but find a great pleasure and satisfaction in it.

In the production of our New-Land Plants, we are very fortunate to have soil especially suited for the growing of strong, vigorous strawberry plants. This land has not been robbed of its original plant foods by the continuous growing of other crops. In other words, it is "new land" and contains the natural plant foods composed of decaying leaves, stems, roots, etc., which cannot be substituted for the growing of the most thrifty, vigorous plants. The young plants, from the time they first take root, have access to these natural plant foods, consequently they grow to be the strongest, most vigorous and healthy plants Mother Earth can produce. Note the strong, large root systems shown on the plants pictured on these pages and you will get some idea of the quality of the strawberry plants Keith's New-Land soil produces.

Only New Soil has the Right Plant Foods

Berries Like these Bring Prosperity and Independence



Uncle Jim

You cannot realize the saving and profit one of Keith's strawberry gardens can bring you. Whether you have only a small lot in town or live on a farm, a Keith strawberry garden will supply you with fresh, juicy, sweet strawberries all during the summer and fall. You have to pay too much for strawberries when you buy them and seldom can you get them fresh and ripe like you could pick from your own garden. The high cost of berries prohibits you from having all you need for your table, preserving and canning. It would cost you very little to grow all you can possibly use from just a few of Keith's New-Land strawberry plants.

Again, you cannot imagine the profits you can make from a Keith's strawberry garden. We have many customers in the suburbs of cities and in parts of the country not especially devoted to fruit growing, who make big money from the sale of surplus berries from their strawberry gardens. They find ready sales for all their berries at from 25 cents to 50 cents per quart. Also, there is always a good sale for fresh strawberries at "stands" along public highways. There is certainly big money in growing strawberries if you go at it right. Write us at once the size of the lot you wish to set to strawberries and we will help you plan it for the greatest profits.

The best combinations for Home Strawberry gardens will be found on the back of the Order Blank. These combinations will meet your every need for home uses as well as for commercial markets. Remember that the everbearing varieties will supply you with berries the same season they are planted, while the June or spring bearing varieties will fruit their crop the following spring. We will be glad to advise you regarding any of the varieties we offer. For Field or Commercial Culture see pages 12 and 13.

Plant Keith's and You'll Pick Profits



\$225.00 FROM \$13.00 IN PLANTS

Dear Sirs:—Never raised berries before. Now I think I've been missing a good thing. After setting, dry weather and white grubs took over 500 of the 2,000 plants. This spring the bed was hit by frost, but I sold \$225.00 worth, besides having them twice a day on our table for three weeks, and canning 64 quarts.

F. D. SCHALL (N. Y.).

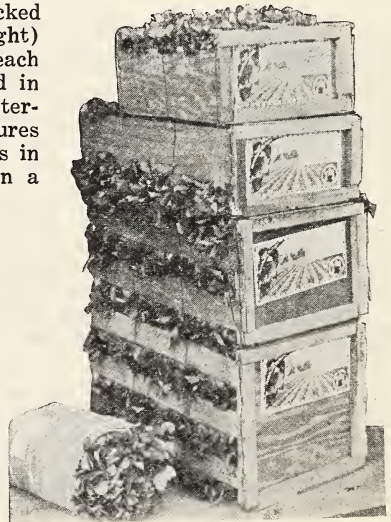
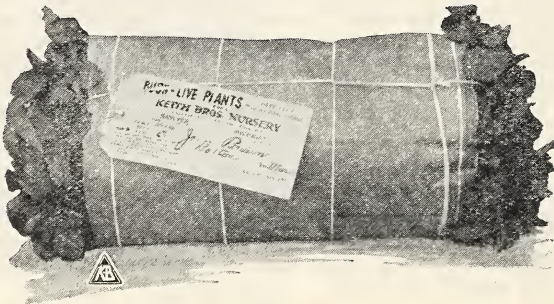
Our Practical Instruction Book Insures Your Success

Our "Keith's Ways to Successful Berry Culture" helps you to grow big, bumper crops of berries in your garden or field. It is sent to you free and postpaid as soon as your order is booked at our office. It explains Keith Bros.' way of growing bumper crops of small fruits, especially strawberries. You will find it very helpful, as it is just full of Keith Bros.' practical methods of growing the most profitable crops of berries. If you follow its suggestions there is no question as to your result.

Keith Bros. are much interested in the success of every one of their customers, and wish to be of service to every one in the most successful way. The old saying "He profits most who serves best" is our motto, too. We were born and raised in the small fruit business and feel, with no air of egotism, that we can start you right and assist you in making the growing of all kinds of small fruits a very successful, pleasing and profitable business. Give us an opportunity to assist you in making small fruit growing a very paying undertaking.

Packed in Moss Filled Wire Bound Crates

We are always on the lookout for the best interests of our customers. We do everything possible to have our New-Land plants reach you in good condition. From the time a plant is taken from the ground it is protected so that its roots do not become dry. In our new packing house the plants are packed in wire-bound crates with a special moss (see picture at right) placed around their roots to keep them damp until they reach their destination. In smaller orders the plants are packed in this same special moss, wrapped and tied securely in waterproof paper. This method of packing the smaller orders insures safe arrival. By handling and packing our New-Land plants in this manner we are sure they will reach all customers in a good fresh, growing condition.



Our Plants Reach You in Good Shape

Now — Let's Look at Some of Keith's Great Everbearers

In growing our Everbearing Strawberry plants, we are exceedingly careful to have nothing but true-to-name plants. When hoeing the rows during the summer we cut all plants that do not show the fruiting characteristics; consequently, we are absolutely sure that we have nothing but the true everbearing plants. We are also very careful in digging and handling our everbearing plants. They are always labeled and kept separate from other varieties until after they are packed in your order where you will find them labeled so that you can easily tell them.

We guarantee our everbearing varieties to be the best fruiterers and you will find them exactly as described.

first comes “Progressive”

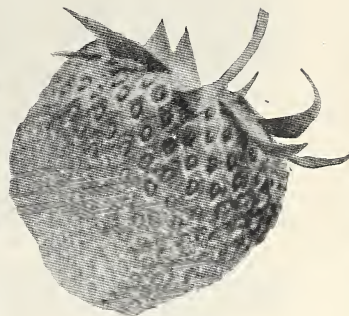
PROGRESSIVE (Per.). This is one of the oldest everbearing varieties. Its ability to produce loads of sweet, luscious berries, brings it at the top of the list along with Champion. There is no better known everbearer than the Progressive. Its shape, size, flavor and firmness resemble the Senator Dunlap, a spring variety known everywhere where strawberries are grown. It is very productive. You just can't keep it from blooming and setting fruit and if set in a moist, rich, sandy loam soil it will surprise with its yield. Less than 100 days after the plants are set you can begin to pick ripe berries. It is one of the best commercial everbearers. Price \$15.00 per 1000.



Progressive

then comes “Jewell”

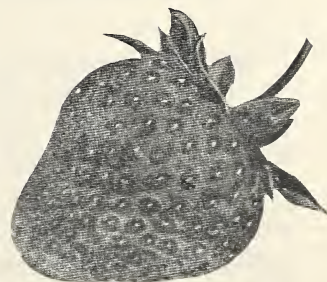
JEWELL (Per.). Here's an everbearer from Iowa, originated by Geo. Brandvig of Jewell, Iowa. As we observe this new variety growing and fruiting in our nursery, we find it to be of the Progressive type. Berries are dark red, very firm, regular in shape with a rich strawberry flavor, much like the Senator Dunlap, a well-known spring-bearing variety. They cannot be outclassed for table use, and from the fact that they are very firm they are fine for canning, etc. They, like the Champion, hold their color and shape well after cooping. They do not make many new plants but devote themselves most entirely to the producing of fruit. Within 120 days after you set out the plants you can begin to pick ripe berries, and from this time on until they freeze up there are plenty of berries on each plant. As we note them here in our nursery they seem to be very productive, and we note that Mr. Brandvig makes this same claim for the Jewell. Don't miss giving this new worthy variety a try-out in your garden this coming Summer and Fall. We have only a few of the Jewell plants to offer this season and therefore we limit the number of plants in each order at 100. Price, \$2.00 per 12; \$3.50 per 25; \$6.00 per 50; \$8.50 per 75; \$10.00 per 100.



Jewell

then comes “Perfection”

PERFECTION (Per.). The Perfection everbearer was originated in Illinois by E. H. Riehl, who was paid \$1000 for the variety. It is a new variety and because of its productiveness, its large well-flavored berries, it is classed with other dependable and leading varieties of everbearers. Plants set this Spring will begin to bear by the first of August and continue until Winter sets in. The berries are large, conical in shape, have an attractive medium red color, a good sweet flavor and are fine for table use, preserves and canning. The plants are thrifty and hardy and continue so throughout the fruiting season. We advise our customers to set some of the Perfection if they wish a dandy, large, sweet berry for table use. Owing to the fact that this is a new variety and we have a limited number of plants to offer this Spring, we ask you to get your order in at an early date so as to avoid disappointment. Price, \$20.00 per 1000.



Perfection

These Varieties are Reliable Producers

And now comes

Keith's

"Champion"

**— the most reliable and
continuous Everbearer
of them all!**



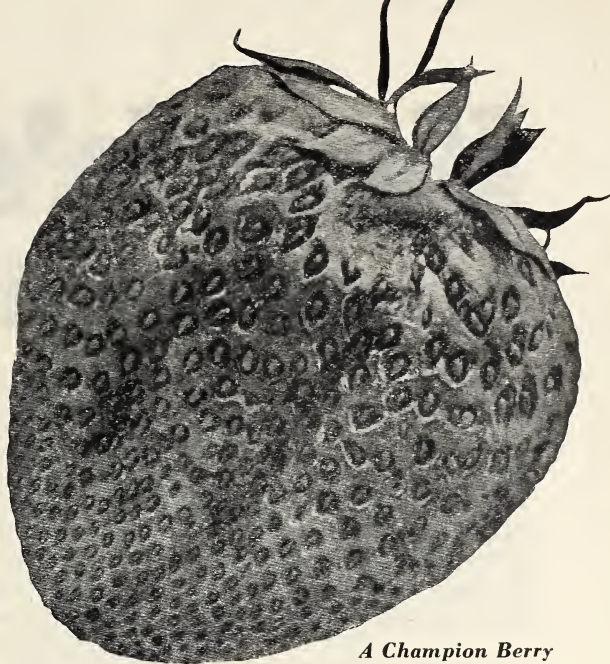
Champion Fill the Dishes with Sweetness

This variety is indeed well named. Grown in virgin soil, rich with all its original plant foods, KEITH'S "CHAMPION" plants are so strong and vigorous that they take root and start growing immediately after setting and in ninety days they bear loads of ripe, luscious berries.

And this is not all. KEITH'S "CHAMPIONS" start early and keep going until late. The same strength and vigor which causes them to get an early, vigorous start, also causes them to keep right on bearing all through the summer and until freezing weather in the fall. Early frosts have no terrors for the "Champion!"

The "Champion" Fruit Producer

THE PINE NEEDLES POULTRY FARM, of Mobjack, Va., writes on Oct. 28th: "The 200 Champion purchased from you last spring have been more than satisfactory. Since the middle of July the 200 plants have furnished my family with almost a daily supply of berries. The vines are still loaded with blossoms and green berries, and unless the unusual happens, we will have berries until Dec. 1st to 10th."



A Champion Berry

Big, Juicy, Delicious

"Champion" is a new variety of everbearing strawberry. It was introduced five years ago and has proved to be the most prolific and profitable everbearing strawberry grown. It broke the United States record in 1920 by producing from one acre, 352 sixteen-quart cases of berries in 169 days, bringing the grower in 129 days, \$2,059.20. This was accomplished by Mr. Lubke, the originator, on a sandy loam soil without irrigation. To make sure that we would have pure Champion plants, we secured our stock direct from Mr. Lubke. We guarantee every plant to be Champion.

Berries are dark red, very sweet, evenly colored on all sides and through to the heart. It's very firm and stands more rough handling than any other variety. These dandy, sweet berries within ninety days after you set the plants. See berries pictured in colors on outside back cover.

Without doubt, it is the best everbearing strawberry you can secure and we recommend it above all others (the Mastodon excepted), because we know what it can do when compared with other everbearing varieties.

The Sweetest Berry in the Dish

We caution our customers to beware of substitutes for the Champion. There are other varieties that resemble it in appearance of plant and berry but **not in productiveness**. We want our customers to make sure that they get the pure Champion so that they might see for themselves what this new variety can do for them. Remember that this variety was introduced only five years ago and for this reason there will not be nearly enough plants grown to supply the demand. Send your order to us early and we will reserve true-to-name Champion plants for you.

Champion will begin to fruit paying crops about the middle of July and keep it up until the freezing weather kills the blossoms and berries. It is a great variety to supply berries for fruit stands in front of your home or for resort trade.

The "Champion" Profit Producer

Keith's Ideal Combination

Early "Premier" Midseason "Gibson" Late "Sample"

With the Premier as an Extra Early variety, the Senator Dunlap as a Medium Early, the Famous Gibson as a Midseason, Bun Special or Eaton as Medium late, and the Sample, or Aroma as your very late variety, you will have a combination that can't be beat. They will bring you berries over the longest possible season, they will bear you maximum crops of choice, marketable berries that will net you the largest possible cash returns per acre, and you will have the greatest satisfaction and joy in growing them. See page 15 for Bun Special and Eaton, two dandy varieties. \$5.00 per 1000.



The Extra Early "PREMIER" (Per.) The Best Extra Early Berry

Everyone who has fruited the Premier will testify that it is the best early variety offered. Its berry is medium to large, pointed like a Dunlap, dark glossy red, evenly colored, good, sweet, luscious flavor, firm, and ripens the very earliest. It makes a very attractive berry for marketing or table use, and being extra early with all the best qualities of a later-ripening berry, it is also a very profitable variety. It is one of the best for canning, preserving, table use, etc.

Premier has a long fruiting season which is not generally true with early varieties. Its season of fruiting lasts until the Gibson is about through, so it overlaps well into the season of the latest-ripening varieties. It is just the berry to plant with our Gibson, Bun Special, Eaton, and Sample to have the longest possible fruiting season of strawberries. You could not want for a better early berry than the Premier. It is an extra early, fancy berry. Follow it with Dunlap, page 14.

The plants are hardy, with strong crowns and large root systems. The blossoms are perfect and are not as easily injured by frost as other varieties. They do well in any strawberry soil, and never fail to produce a crop. Price, \$7.00 per 1000.

THERE are three of our tried and proven winners. Reliable, profitable, heavy yielders of large, sweet, beautiful berries. Set 1,000 plants of the varieties shown here and your possible returns will be from 1,000 to 5,000 quarts of choice berries, depending upon the soil, care and attention given the plants. The plants will cost about \$7.00 and your returns should be \$250 to \$1,250 according to the price you get for your berries.

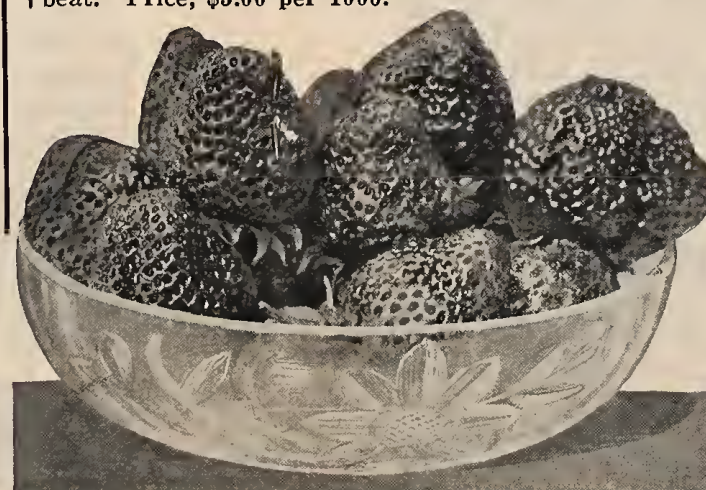
Midseason "GIBSON" (Per.)

No Better Berry Grown
The Best Midseason Variety

You will be unable to find a more profitable or better berry than the famous Gibson. We have customers everywhere who report it as a wonder. Mr. Schall of New York harvested \$225 from 2000 plants. At Zanesville, Ohio, Mr. W. Leasure "never saw finer berries than the Famous Gibson." He sold \$200 of berries from 1000 plants. Mr. Elliott of Palestine, Ind., harvested 864 quarts (\$126.80) from 1000 plants. And Mr. E. Roy of California netted \$260 from a 40x40 ft. garden.

More than two-thirds of the strawberries shipped from our station are Famous Gibson. Over half of our growers' strawberry fields are planted to this paying variety.

The Gibson berry is large, evenly colored with a glossy dark red and firm, with a rich strawberry flavor. Stands shipping or hauling well and reaches market in the best of condition. Even in size to the end of the season, and the Gibson has a longer fruiting season than any other variety. Planted with the Premier, Bun Special or Eaton and Sample, you will have a strawberry combination that can't be beat. Price, \$5.00 per 1000.



The Late "SAMPLE" (Imp.)

A Dependable Very Late Variety
(As substitutes use Aroma or Gandy)

Sample is one of the most dependable late varieties, therefore we list it here with the Senator Dunlap and Famous Gibson. The berries of this worthy late variety are large, regular, firm and well flavored, of a medium dark red and color all over at once. A berry of this character meets all demands. Precede it with Bun Special or Eaton.

Our Sample plants are always in good demand and we sometimes sell out on this variety before the end of the season. It would be well to include a second choice for the Sample. We recommend the Aroma or the Gandy, two worthy very late varieties. Price, \$6.50 per 1000.

If you want two very good dependable varieties that come in fruiting right after the Gibson include with the three varieties listed on these pages the Bun Special and the Eaton. Find these two described on page 15.

\$800 per acre —

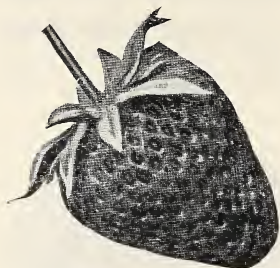
Gentlemen:—Another word for your Gibson. After two severe freezes my patch of Gibson yielded at the rate of \$800.00 per acre. The Gibson is the best berry that I ever had experience with.

L. F. VEALEY (Mich.).

Keith's June or Spring Bearing Varieties

Like all of Keith's plants these varieties are true to name. They yield you their delicious fruits in the spring and early summer months, May and June for instance.

PREMIER (Per.) This extra early variety will be found described and pictured on page 12. It's certainly the best extra early variety grown. We have observed its fruiting in our experimental beds and under field culture and pronounce it without the least hesitation whatever the best early berry ever produced. If you haven't grown Premier in your garden or field you have missed one of the strawberry wonders. (We find it identical with Howard 17.)



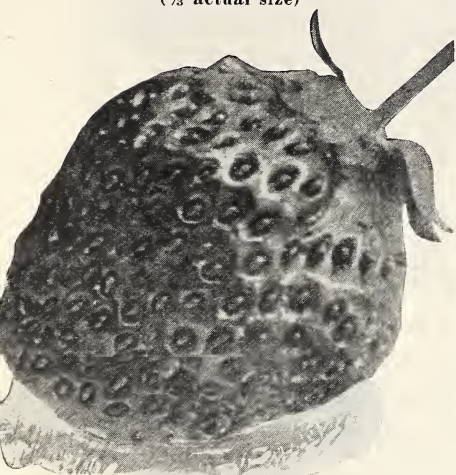
Senator Dunlap
($\frac{1}{2}$ actual size)

Three Medium Early Varieties

Senator Dunlap

The Best Medium Early Berry

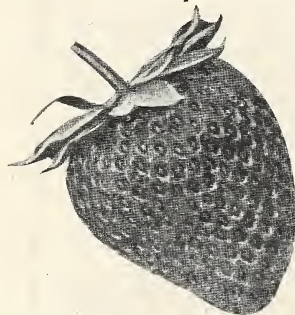
SENATOR DUNLAP (Per.) This is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. It is grown by all berry growers as their reliable cropper. It is very hardy, a good plant producer, and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark red color, often tipped with pink, which makes them very attractive. Price, \$4.50 per 1000.



Cooper

Cooper

COOPER (Per.) If you want to succeed, if you want to have bushels of the biggest strawberries grown, then plant the Cooper. You will never be disappointed in this new variety. Cooper is the largest yielding, big-variety of strawberry grown. The berries are extra large, BIG, with the most pleasing sweet flavor. Can't be beaten for table use. They more than satisfy anyone who likes strawberries. You cannot imagine how palatable the Cooper berries are until you have eaten them. Big yields of the biggest, best berries—that's the COOPER. The plants are extra large too, making one of the finest appearing rows in your garden or field. And in the spring time when they are in full bloom with masses of large white flowers, followed later on with gallons of big, attractive berries, these rows are a wonderful sight. The fruiting stems are big and strong, capable of supporting their loads of berries from off the ground, so that there are not many sandy berries after rains on Cooper rows. Our Cooper plants are genuine and we guarantee every one of them in every way. You will find them large, strong and vigorous, more so than many plants, because we have them growing in our new, virgin soil which we tell you about in the fore part of this book, and you will certainly profit by setting our New-Land Cooper Plants. Price \$15.00 per 1000.



Dr. Burrill
($\frac{1}{4}$ actual size)

Dr. Burrill

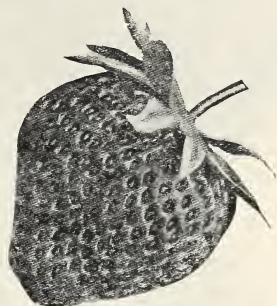
DR. BURRILL (Per.) This valuable new variety is a cross between the Senator Dunlap and the Crescent, and is called the "Million Dollar" strawberry. The berries are a beautiful dark red color, and of excellent flavor. The ends of the dark red berries are often tipped with pink, which makes them very attractive and, being a firm berry, it ships or hauls to market in fine condition. It is fine for canning or dessert. This new variety is sure to please you. It is one of the best all-around berries. A good plant maker, a big yielder of attractive berries, and does well on any soil. An excellent berry for home garden or for market. Price, \$6.00 per 1000.

Keith's Midseason and Medium Late Varieties

The berries shown below begin to ripen their berries before the "Early Varieties" stop, and extend their season into that of the "Late Varieties." Some varieties, like the Famous Gibson, have a very long fruiting season, commencing before the "Early Varieties" stop fruiting and continue until the very end of the berry season.

Bun Special—[Medium Late]

BUN SPECIAL (Per.) Here you have a NEW one, from Ohio—a variety that is attractive in size, shape and color, and when it comes to yielding profitable crops of dandy big berries, you will have to take your hat off to Bun Special, this new variety from Greenville, Ohio. The plants are hardy and vigorous and make a good picking row—berries are large to big, highly flavored, uniform in size and shape and colored evenly on all sides with its attractive rich red color. Bun Special is an all-round berry—the best for canning, table use, or market and we recommend it to all our customers as such. Our Bun Special plants are genuine, as we secured our stock plants direct from the introducer, set them in our ideal, new strawberry soil and consequently we have some of the best Bun Special plants grown to send you. Get a start this Spring in this new worthy and profitable variety by sending our new-land-grown Bun Special. Price, \$7.00 per 1000.



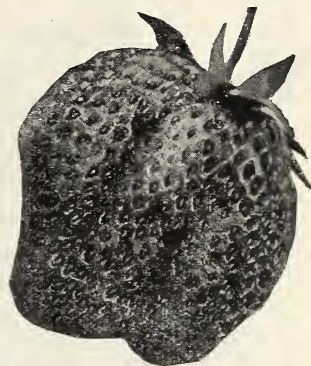
Bun Special
($\frac{2}{3}$ actual size)

Bubach—[Medium Late]

BUBACH (Imp.) One of the largest berries grown. If you are wanting a large, fancy berry, one that will make a big showing on your table or on the market, buy the Bubach. You will not be disappointed in any way with the Bubach, and it will make you large profits. Berries large, showy, even deep dark red color throughout. It has an imperfect blossom and we recommend setting Eaton or Bun Special with it as a fertilizer. Price, \$6.00 per 1000.

Corsican—[Midseason]

CORSICAN (Per.) The Corsican is a good bearer of very large berries. They are simply giants when it comes to size. These berries always attract buyers for they are so large and well colored all over with a medium red color. For table use they are a fine fancy berry. They are certainly big boys. Price, \$7.50 per 1000.



Corsican

Eaton—[Medium Late]

EATON (Per.) This good variety, a comparatively new one, ranks at the top of the list as a market berry. It has a very firm berry which enables it to be trucked or shipped long distances to market and reach there in the "pink" of condition. They are a rich, dark-red berry, this color extending to the heart. The flavor is fine, the kind that always calls for more, and the berries are large, uniform and attractive, and there are bushels of them. This is the EATON. Growers find the Eaton a good money-maker. Everyone who has fruited it find it to be their most reliable cropper. Because of its firmness and its rich, dark-red color throughout, it is the best for canning, preserving, etc. A jar of canned Eatons appear like fresh strawberries. We were fortunate to secure our plants we set last Spring direct from the introducer's stock. These we planted in our New-Land soil from which we have grown the thousands of plants which we have to offer. There are none more dependable or more vigorous for you to start with than the Eaton plants we have to offer, and note the reasonable price that we hold them at. Price, \$7.00 per 1000.



Eaton
($\frac{2}{3}$ actual size)

Uncle Jim—[Medium Late]

UNCLE JIM (Per.) Uncle is right there with the goods. He is a big, grand "Old Uncle." Berries extra large, regular in form and of a fine quality and flavor, suitable for eating or table use. One of the best eating varieties there is. The berries are so large that they "eat like an apple," simply have to gnaw them off. The plants are hardy and do well everywhere. We recommend it as a profitable fancy berry. Try it along with the Cooper, Bun Special, Bubach, if you want something surprising in the big berry line. Price, \$8.00 per 1000. (See page 7.)

Gentlemen:—Received plants in very nice condition. They are good strong plants.
A. H. LA COURSE (Vt.).

Dear Sirs:—Received the plants that you sent and we are greatly pleased.
CHAS. JOHNSON (Ind.).

More Midseason Varieties

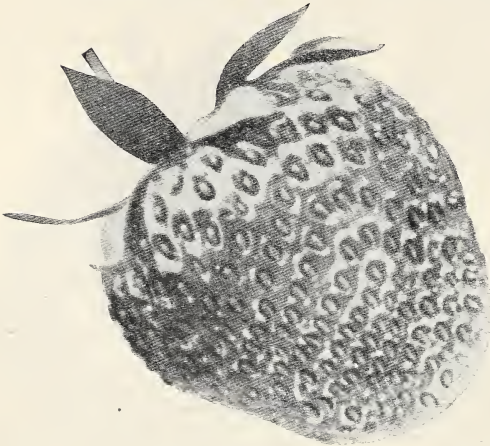


Glen Mary

GLEN MARY (Per.) A strong, vigorous, healthy variety well adapted for growing in the Northern sections and we recommend it as such for it stands the cold Winters. A good producer of large, dark berries with showy yellow seeds. This variety was introduced over twenty years ago and has remained on the market ever since. The Glen Mary is a real money maker in the late variety line and has no choice of soil. The berries are attractive, large, firm, flattened and ribbed, juicy and well flavored. A berry for fancy or home markets. Price, \$6.50 per 1000.

GIBSON (Per.) Of all the varieties of strawberries that satisfy and meet growers' expectations, the Famous Gibson easily comes first in a class by itself. Its production of the largest crops of a large, uniform, well colored berry, its hardness and adaptability to all soils and its ability to fruit where other varieties fail, make it our leading variety. Read page 13 for a more complete description. Price, \$5.00 per 1000.

DELICIOUS (Per.) A new variety, and because of its large, firm, well-shaped berries with a fine, pleasing, sweet flavor was called the Delicious. It's a dandy, too. Came from New York State, and its popularity as a money maker is spreading fast among strawberry growers. Get lined up with Delicious plants this Spring grown in our New-Land soil and you will be "all set" for big yields of delicious berries. The berries are very firm, dark red sweet, medium to large in size—they are about all one can wish for in a strawberry. Their blossoms are perfect, do not have to be fertilized by other blossoms. And the plants are vigorous, thrifty growers, making a wide picking row. Delicious is one of the most promising varieties for your garden or field culture, and to be able to get them for the first time at our remarkably low price, is an opportunity you should not miss. Price, \$8.00 per 1000.



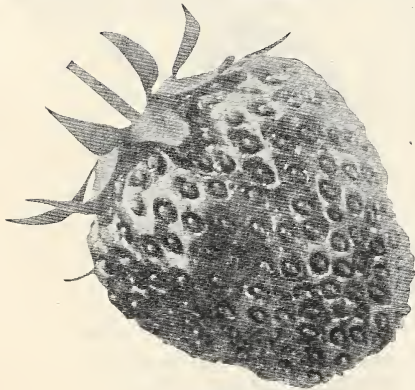
Aroma

Three Wonderful Late Berries

AROMA (Per.) One of our standard late varieties, is grown everywhere and is especially liked in the Middle West. We sell more Aroma (excepting the Sample) than any other late variety and for the past three years have sold out long before the close of the season. The Aroma is not a heavy plant maker, but the plants are large and thrifty, producing a large number of good-sized berries. It makes an attractive picking row. It is a good yielder of large, rich, red berries which stand shipping and hauling long distances. It certainly is a good berry for late markets or for table use. We guarantee the Aroma to please you in every way. It is one of our best late varieties, and is liked by so many growers that we always sell out on all the plants we can grow. You may choose it instead of the Sample in the Home Garden or Field Collection on page 12. It is a very good variety. Price, \$7.00 per 1000.

SAMPLE (Imp.) We consider the Sample one of our best late varieties. You will find it pictured in colors on the front cover, and on page 12 it is fully described. Note our "Premier, Gibson and Sample" combination on pages 12 and 13. It's hard to beat when it comes to Large Yields and Big Profits, and they are the best three varieties for your home garden or field culture. If you would rather set the Aroma as your late variety, we have no objections. It has a perfect blossom, while the Sample has an imperfect, which might be a point in its favor. Price, \$6.50 per 1000.

GANDY (Per.) This is a good, reliable, late fruiting variety. Its berries are very large, well colored, uniform in shape, firm and a good shipper. The plants are healthy, hardy, and do well both in the North and in the South. It always sells well on the market because of its size and its color and high quality. It is a variety that you should have. If you have never fruited the Gandy it would be worth your time to give it a trial. Price, \$7.00 per 1000.



Gandy

Grapes

Keith Plants are grown in a soil ideal for the production of large, thrifty plants



View of Keith's Grape Plants. Note How They Grow in Our New-Land Soil

\$300.00 to \$500.00 per acre is the return that you can expect from a vineyard. And it only takes 400 grape plants to set an acre!

Few other fruits bring in as much clear cash with so little care as does the Concord Grape. Cultivation, etc., is all done by horse or motor power and very little hand work is necessary outside of harvesting.

The Grape plants we are offering you are a bargain. Their large thrifty size can not be duplicated. They are larger than the average No. 1 two-year-old stock. They are grown on Lake Shore New Land which certainly grows the largest, thriftiest plants we have ever handled. Note their size as shown in the picture on this page. By planting them you will be as far ahead as though you set two-year plants, and our plants cost you much less. They will fruit for you the second year.

The Grape plants offered by Keith Brothers are grown on a soil especially adapted to the growing of extra large and vigorous Grape plants. It is an ever-moist (but not wet), cool, rich sandy loam containing large amounts of leaf mold, decaying stems and twigs. It is a New-Land soil. It is similar to soil found in Huckleberry Marshes. We find this soil the very best for growing our Grape plants. It produces in one year large, strong, healthy plants, equal in size to many of the two-year-old plants you can purchase, and the will produce fruit (grapes) for you just as soon.

There is no other fruit that will bring you so much clear cash at so small an expense as will the Concord Grape. They always sell well. Grape growers this year realized from \$300 to \$500 per acre off their vineyards; while the other large fruits were hard to dispose of at a profit.

When you set a vineyard, your investment is sure and permanent. Your income from it will last as long as you live. And by setting the Concord variety, you are sure of the best prices in any market, because everybody knows that the Concord Grapes are the best. Price, see page 24.

CONCORD (Black). Best and most popular Grape for commercial vineyards or home use. Perfectly hardy everywhere, vigorous, strong grower, most productive and does well on any soil. Bunches compact, large, well shouldered. Berries large, juicy, thin skinned, sweet. None better for making grape juice, jelly, pies, etc. Price, see page 24.

NIAGARA (White). The best known and leading white Grape. Bunches very compact. Berries highly flavored, juicy, very edible, not subject to cracking. Price, see page 24.

MOORE'S EARLY (Black). Early. Might be called the Early Concord, which it resembles in so many ways, consequently its popularity over other varieties. Begins to ripen two to three weeks ahead of the Concord. Bunches medium to large. Price, see page 24.



Showing Keith's New-Land Grape Plants. Long as a Hoe Handle.

Good Black Raspberry Plants Like These are Scarce This Year State Inspected — Keith Guaranteed



Cumberland

STATE DEPARTMENT OF AGRICULTURE
Bureau of Foods and Standards
Division of Nursery and Orchard Inspection
Lansing, Mich., Nov. 6, 1924.

This is to certify that the raspberry fields of
KEITH BROS., SAWYER, MICHIGAN,
have been inspected according to the regulations
of this Department and those listed on the back
of this sheet (Red, Black and Purple Rasp-
berries) having been found apparently free from
dangerous insects and diseases, this certificate is
granted and the sale of plants from the approved
fields is authorized.

L. R. TAFT,
Chief Horticulturist.

The Black Raspberry is the king of the Raspberries. Growers always make good returns in growing them. Seldom is there a failure in the crop, especially the Cumberland variety. The plant blossoms after danger of frosts—they have extensive root systems which make them drought resisting—and the canes stand the cold winters of the North. They come into bearing when other fresh fruit is not available, thus finding ready sales. The Black Raspberry will produce profitable crops on any soil that will grow farm crops. The plants are set 4 feet apart in rows 7 feet apart and do not spread like the Red Raspberry, but will remain in hills their lifetime. They will begin to bear the second summer after planting and produce profitable crops for at least four or five years. Our "Keith's Ways to Successful Berry Culture," described on page 8, will give you a very practical and complete method of how to grow the Black Raspberry most profitably. You should have Black Raspberries to supply the customers you had during strawberry season. If you are not a grower and have a small garden space you can grow your Black Raspberries and have them fresh all during the season. Twenty-five to fifty bushes will supply a small family with all the fresh fruit they desire, but should you want berries for canning, this number would hardly do. There is no reason why this fruit should not be plentiful on

every farm. All our Black Raspberry plants have passed a double inspection by State Inspector and found free from the deadly diseases that are wiping out the industry in some localities. (See Inspection Certificate above.) For your own protection you should not set Black Raspberry plants unless they have passed double inspection. We guarantee our Raspberry plants to be free from these deadly diseases and a certificate of inspection will be sent with each shipment. Owing to the general prevailing weather after May 1, we can not guarantee Raspberry plants to reach you in the best of condition after this date. Raspberry plants are very scarce this season and we advise you to order early if you wish plants reserved for you.

CUMBERLAND. There is no variety of Black Raspberry as extensively grown as the Cumberland. In this locality where there are more Black Raspberries grown than in any other locality in the United States, the Cumberland is fruited most extensively. It is the most productive, most reliable fruiter, and most profitable variety. If it were not, growers would not plant it so extensively. Our customers also speak most highly of the Cumberland and we ship ten times as many Cumberland as we do any other variety. It is the most reliable variety for you to plant. There is no better variety for your garden or field culture. The canes are hardy, strong and vigorous growers. The blossoms are very hardy and perfectly self-fertilizing, which often accounts for a large crop when other varieties fail. The berries are large, firm, and not "seedy," ripening evenly all over. They are a plush black, making them very attractive. We guarantee our Cumberland plants to be first class and true-to-name. They are not storage plants, but freshly dug this spring. Price, \$20.00 per 1,000.

PLUM FARMER. A new variety with a promising future. Originated in Ohio. Extra early and sells well on the market. The heavy crop ripens within a week. The berries are large, shiny black, well flavored, and good shippers. Plant Plum Farmer for your Early Black Raspberry. Price, \$20.00 per 1,000.

COLUMBIAN PURPLE RASPBERRY. We have only a few of these plants and those who wish any for your planting, write us for prices.

\$200 FROM 1,000 PLANTS

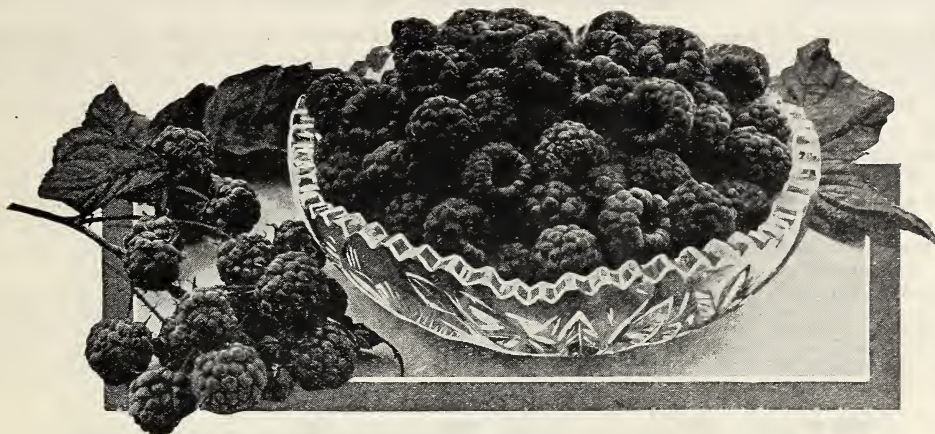
Dear Sirs:—We never had finer strawberries than your Famous Gibson, nor more of them on the same ground. From the 1,000 plants we sold over \$200 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking. If any doubt these yields, they are welcome to visit my patch, and I'll show them.

W. E. LEASURE (Ohio).

Keith's Plants are Freshly Dug

Keith's Red Raspberries

are unusually delicious



Early King

The Red Raspberry is a profitable fruit to grow. The berries ripen next after strawberries and fill a gap between that fruiting and Black Raspberry. It continues to ripen its fruit almost to the end of the Black Raspberry season. It grows and produces well on any farming soil and does better on clay soils than any of the small fruits. The plants are set three feet apart in rows spaced six feet apart. In a year or so the plants will spread so as to make a continuous hedge row, in which form they are cultivated and grown. We supply every customer with a copy of our booklet which gives all the necessary information on growing Red Raspberries.

Our Red Raspberries have been inspected twice by the state inspector and passed upon by him each time, so we supply you with the most healthy plants. (See opposite page.)

EARLY KING. This has now become the leading variety of Red Raspberries. More than four-fifths of the Red Raspberries grown in this great small fruit country (Berrien Co.) are Early King. In this immediate section, where more than three-fourths of the county's raspberries are grown, nearly every field is planted entirely to Early King. Growers find it most hardy, least susceptible to diseases. The State Inspector told us that he found very few Early King fields infected with Blue Stem, Mosaic, etc., the diseases that are wiping out the Raspberry industry in many sections. The Early King is almost a disease-free variety. It ripens early and continues to the end of the raspberry season, has the longest bearing season of any variety. The berries do not fall when not picked regularly or after rains. Growers find this, along with its long fruiting season the most valuable characteristics possible in Red Raspberries.

The canes are strong, upright in growth and do not winter-kill. They develop their berries well on the outside of the bushes, making them easy to pick.

The Early King has a medium to large berry, ripens early, 7 to 10 days ahead of Cuthbert, very firm, does not crumble or break apart and is not seedy. It has a good flavor, velvet red color and does not become soft as soon after being picked as most varieties. None better for home or market use. We highly recommend the Early King and are sure that it will satisfy you in every way. Price, \$18.00 per 1000.

CUTHBERT. Canes remarkably strong and har-

dy. Berries large, rich crimson, very firm, can be expressed or trucked miles and not show it. Flavor rich. A very good late variety to set along with Early King. Price \$4.25 per 100. (For less than 100 plants see page 24.)

VICTORY. A seedling of the Cuthbert and is much like that variety, but will out-yield it with larger and more fancy berries. The introducer states: "In productiveness and size of berry Victory is far ahead of all other Red Raspberries, and has produced for several seasons nearly twice as much fruit as the Cuthbert grown in the same field under exactly the same conditions." We are sure you will be more than pleased with Victory. Our supply of plants is very limited, therefore we offer them in small lots only, so that all who wish a start this spring in this new variety may have it. Price \$6.00 per 100. (See page 24 for small amounts.)

ST. REGIS EVERBEARING. Produces its berries from early summer until fall. It ripens earlier in the spring than any red raspberry. After its spring fruiting it continues to bear berries on the tips of the young shoots all summer and fall. These same shoots bear paying crops the following spring immediately following strawberry season. The berries are medium in size, have a rich red raspberry flavor, are firm and well colored with a deep crimson red. We have the genuine St. Regis plants and guarantee every one to be true to name. The demand always exceeds the supply, therefore, we ask you to order early. Price, \$1.35 per 25; \$2.50 per 50; \$4.25 per 100. (See page 24 for 1000 prices.)

\$1200 PER ACRE FROM NEW-LAND PLANTS

Dear Sirs:—The Strawberry plants made a fine growth. The next spring we sold over \$300 from about ¼ acre and had all we needed for home use. The best crop of Strawberries we ever had. The Gibson is one of the best berries. Sending you an order this spring. JAMES SHANNON (Pa.).

THE BEST I EVER SAW

Dear Sirs:—The Concord grapes I bought of you two years ago all grew and bore a good crop of grapes the second year and far more than paid for themselves. When it comes to rooted grape vines yours are the best I ever saw.

ECHO NURSERIES (Summit, Cal.).

Keith Plants are Rapid Growers

Keith's Hardy Blackberries — are Sure Producers

(Prices less than 1000 lots, see page 24.)

Blackberries are among the best known and most valued of our berries. No fruit of any kind is more wholesome. A liberal use of berries and other good fruit will save doctors' bills. Blackberries should be planted in rows six or seven feet apart, three to four feet in the row. Keep the ground rich and clean and pinch the canes back when they have reached four feet in height.

We have two grades of Blackberry plants to offer—the Sucker plants, the most common kind offered, which are dug from the fruiting fields. The other grade is Root-cutting plants. These are large plants, better rooted and sure to grow. They are grown from small root cuttings made from fresh new Eldorado roots. These are cut in the winter, planted in shallow trenches in early spring and allowed to grow into strong, thrifty plants during the summer. The plants we offer are Sucker plants and are the best of all Blackberry plants.

ELDORADO. This is the most grown Blackberry in the fruit world. It is hardy in the North, a good producer of large long berries, grows a good fruiting row and is practically free from diseases. The canes do not have to be protected during the winter. They grow thrifty and strong, capable of supporting the heavy crops they bear. The berries are as large as your thumb, firm, a good, rich, juicy flavor, and have a shiny black color. The Eldorado is the best all-round Blackberry on the market today. Price, Sucker plants, \$25.00 per 1000; Root cutting plants, \$35.00 per 1000.

Big, Sweet Dewberries

Dewberries are being more extensively planted for commercial purposes every year. They are replacing the Blackberry in many sections. This is because they are not subject to diseases, produce larger and sweeter berries of better quality, ripen earlier than any blackberry and are more profitable. The berries are often twice the size of Blackberries, consequently demand much higher prices. Plant four feet apart in rows seven feet apart. Vines are allowed to run on the ground the first year. Second spring they are tied on a wire supported by three-foot posts set in the berry row. After fruiting, cut vines off close to the ground, remove and burn. In the northern states the vines should be covered for winter protection.

LUCRETIA. The largest and hardiest variety. The berries are very sweet, highly flavored, very meaty (not seedy), juicy, and will demand the best of prices. It is a Giant Blackberry, sweet, rich and attractive. This is the best variety of Dewberry, the most hardy and productive. It can't be out-classed for home use or market. Plant them instead of Blackberries if you haven't room for both. Price, \$24.00 per 1000.

Keith's Extra Early Muskmelons A New Muskmelon—The Lake Champlain Earliest of them all

This is a new early variety of Muskmelon requiring less than sixty days from seed to market. We grew Champlain for the first time last season. It ripened earliest of them all, had a fine quality of buttery yellow flesh and lots of it. Its earliness of ten days to two weeks of all other varieties saved the day for us. Unfavorable weather set in but the Early Champlain was well under way and brought us our season's profits. We're never going to be without this variety. We know that more money can be made from Champlain than any other variety grown. It's a sweet, good sized, highly flavored, earliest-of-them-all Muskmelon. We secured our seed for planting last spring direct from the introducer and guarantee them to be genuine.

Price: Seed for one acre \$8.00; seed for one-half acre, \$5.00; seed for quarter acre, \$3.00; seed for one-eighth acre, \$1.75; seed for family garden, \$1.00; seed packet for trial, 50c.

Asparagus

ASPARAGUS is very easily grown anywhere; in the corner of the backyard, along the back fence, at the end of the garden, in fact, it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. One planting will last for many years. Set the plants in a trench 6 inches deep, the trenches 4½ feet apart. Cover the plants about 3 inches deep, filling the remainder of the trench after the plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep.

PALMETTO. A rapid grower; early, tender stock, large and well flavored one year plants. Price, 30c per 12; 55c per 25; \$2.50 per 100; \$10.00 per 1000.

MARTHA WASHINGTON. A new rust-resisting variety. A wonderful improvement over other varieties. Has longer shoots, larger and more tender than other varieties. (Price, see page 24.)

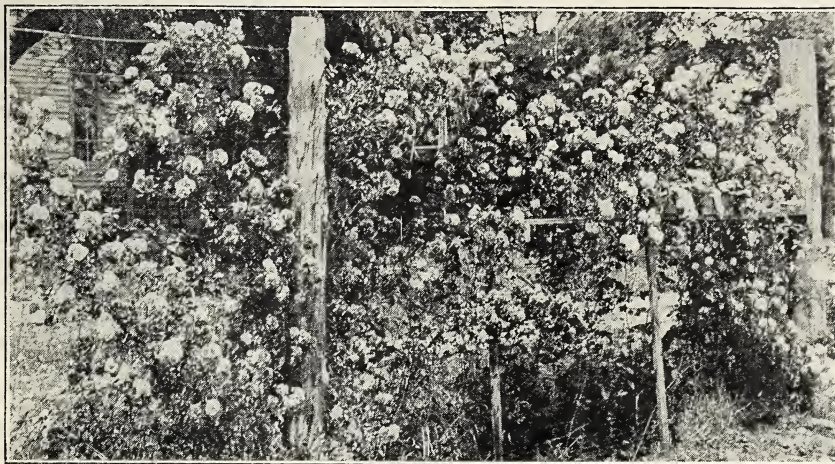
Rhubarb

RHUBARB can be grown in any garden soil. Comes on early in spring and makes material available for sauce and pies the earliest of all garden growths. Prepare ground similar for asparagus but set plants about 4 by 3 feet.

MYATT'S LINNAEUS. The most common variety. Thrifty grower, hardy. Stems tender. Price (one year plants), \$1.70 per 12; \$2.70 per 25; \$5.00 per 50; \$6.70 per 75; \$8.50 per 100.

Sirs:—We had good results with the plants you sent us last spring. A. L. LONG (Ohio).

Keith's Climbing Roses are grown in the north—hardy vigorous & profuse bloomers



A Rod of Blooming Ramblers

Just picture the added attractiveness of your home with a vine of beautiful, sweet smelling roses trained alongside the porch and maybe one or two more nodding their pretty heads along the fence. Keith's roses will be an especially fortunate choice for you to make because of their profuse blooming and quick growing powers. Developed here in the North they have a hardiness and vigor which is especially helpful to the average grower as it frees them from the need of expert care and coddling.

EXCELSA (Red Dorothy Perkins). Equal to the Crimson Rambler, but free from disease and will not winter-kill. Its foliage is a glossy dark green, and remains so all summer. A remarkably fast grower, covering a porch in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. Very double, 30 to 40 on one stem. Hardy everywhere. The greatest Rambler Rose. 2-yr., 50c; 3-yr., 75c.

DOROTHY PERKINS, PINK. A brilliant pink Rambler Rose. Grows 10 to 15 feet in a season. Does not winter-kill. Flowers very double, shell pink in large clusters of thirty or forty covering the bush for a long time in spring. Rapid grower. Resembles Excelsa very much. (See cut.) 2-yr., 50c; 3-yr., 75c.

DOROTHY PERKINS, WHITE. A pure white climbing Rose, very rapid grower; foliage dark green and showy. Flowers clear white borne in great clusters. Absolutely hardy under all conditions. There is no better showy climbing Rose. 2-yr., 50c; 3-yr., 75c.

PAUL'S SCARLET CLIMBER. A new, hardy, climbing scarlet red Rose. Awarded the gold medal by the National Rose Society for its beauty, long blooming period and hardiness. Also won other prizes—Gold Medal, Bagatelle Gardens; Award of Merit, Royal Horticultural Society; Cory Cup for Best British Climbing Rose. That's some record. Paul's Scarlet Climber is a new one but is sure becoming the most popular climbing rose and your rose collection isn't complete without it. It is a mass of scarlet roses at blooming time which last from two to four weeks, and they do not fade in color during this time. Price, 2-yr. plants, 70c; \$1.90 for 3; \$5.00 for 10.

GARDENIA, YELLOW RAMBLER. This climbing yellow Rose is a sister to Dorothy Perkins. The foliage is dark green, disease free. Buds golden yellow, very attractive. A very dependable climbing rose. Price, 2-yr. plants, 60c each; \$1.50 per 3; \$4.50 per 10.

Your Friends and Neighbors

If your friends or neighbors are interested in securing small fruit plants, you will greatly favor us, and them also, by loaning them this book. Or, if you will send in their names and addresses with your order, we will immediately mail them a catalog and place their name on our regular mailing list. They might wish to order plants at the same time you do. If so, why not bunch your order and send it in as one. We could pack each person's plants separately if you so desired.



Excelsa

Beautify your home with Keith's Ornamental Shrubs and Flowers

Wouldn't you like your home to be the most beautiful place in your locality? Do you realize the increased value a few dollars' worth of shrubs would add to your home and farm? The Illinois Agricultural College states that \$10.00 will buy enough shrubs to increase the value of your home most wonderfully. Your home is where you live the year around. Why not have it attractive and beautiful? It can be made the most attractive home in your community. Doesn't matter about size. A small home can be made as attractive and beautiful as a large one. Our Landscape Gardening Department is ready at all times to suggest and aid our customers in making their homes attractive.

HYDRANGEA PANICULATA GRANDIFLORA (Large flowered Hydrangea). You will recall the beautiful shrub when you look at picture (upper right corner). One of the few shrubs that bloom in August and the flower clusters remain on until snow comes. First they are snowy white, then turn to pink, then to reddish bronze, and if gathered properly will retain their color all winter. You will always like this shrub. May be used as a hedge, a single lawn plant or with other shrubs in mass plantings. The plants we send you will be so pruned that they will blossom this coming August. Price, 2-yr. plants, 60c; 3 for \$1.50; 3-yr. plants, \$1.00; 3 for \$2.50.



Bush Honeysuckle



Hydrangea

BUSH HONEYSUCKLE (See picture at left.) Makes a fine round well-shaped bush 5 feet high. Foliage dark green all Summer. Bush loaded with very sweet showy pink flowers in early June followed by clear red berries which makes bush appear like holly. Fine for decorating in late Summer and Fall. Much used shrub. One-year bushes, 25c; 3 for 60c; 2-yr., 40c; 3 for \$1.00; 3-yr., 75c; 3 for \$2.00.

GOLDEN BELL. Blooms earliest of all shrubs in Spring. Clusters of yellow bell-shaped flowers up and down stems, making bush appear like a yellow mass of flowers. An attractive bush for home grounds. Showy for early Spring flowers. Large 2-year plants, 50c; 3 for \$1.25.

AFRICAN TAMARIX. Here's a shrub that has attracted the attention of more people visiting our nursery than any other. Its fine feathery foliage, unlike any other shrub, more like an evergreen (Juniper), its masses of plume-like apple blossom pink, makes this shrub the most beautiful, showy and attractive of them all. The foliage is fine, lacy and light greenish-blue, appearing at a distance like an Evergreen. The stems are long and limber and when the wind blows they wave to and fro like feathery branches of Evergreen. And the flowers are just beautiful—very fine and feathery—white, tinged with pink—and when in full bloom they cause the branches to appear like large plumes of white feathery flowers. Blossoms heavily in Spring and again in August and September. Note the picture here showing three small branches loaded with the feathery flowers. The flowers are very sweet and fragrant. May be used as a hedge or screen—grows 6 to 8 feet. Does well in wet or dry soil. Don't miss this opportunity to get Tamarix bushes. Price, 1-yr. bush 25c; 3 for 65c; 5 for \$1.00; 2-yr., 45c; 3 for \$1.20; 5 for \$1.75.

ODESSA TAMARIX. Grows more upright than the African and from 4 to 6 feet tall. Foliage darker green and finer texture. Flowers an apple blossom pink, appearing before the leaves and earlier than African. Floral arrangement, etc., see picture. Habit of growth, etc., like the African. The two shrubs go well together in wet or dry soil. Price, 1-yr. plants, 25c; 2-yr., 45c. (Three to 5 bushes, same as African prices.)

DEUTZIA, PRIDE OF ROCHESTER. Much like the above, but flowers pure white. Frequently used for cut flowers. Bush neat and shapely, 5 to 6 feet tall. Fine bush for any planting. A bargain for you. One-year bushes, 20c; 3 for 50c; 2-yr., 35c; 3 for 75c.

DEUTZIA CRENATA. A beautiful double white-flowered shrub flushed with pink. The dainty bell-shaped flowers appear thickly along the branches in June. A beautiful shrub much used. Grows 5 feet high. Price same as for Pride of Rochester.



Tamarix

ALTHEA (Purple). Known as Rose of Sharon. One of the few flowers that bloom in August. Upright in growth, 4 to 5 feet, making a showy plant. Fine for hedge planting. 2-yr. plants 50c each; 3 for \$1.35.

WIZELIA ROSEA. Masses of trumpet-shaped, rose-pink flowers along the stems in spring. A beautiful shrub, growing four feet high—can be planted anywhere on your land and make a beautiful showing. As showy as the beautiful Bridal Wreath Spirea but of rose-pink color instead of white. Two-year large plants, 60c each; 3 for \$1.50.

SPIREA VAN HOUTTEI. Masses of white flowers in spring. Most beautiful shrubs for your lawn. Often called Bridal Wreath. Grandest of all Spirea

and the most ornamental shrub. One-year bush, 25c; 2-yr., 50c; 3-yr. fine bush, 75c.

SPIREA OPULIFOLIA. Grows 5 to 7 feet high, has white flower clusters like little snowballs, followed by brownish red berries, making a very interesting variety of colors. Foliage very healthy and showy, dark green. Three-year plants, 65c each; 3 for \$1.70.

SPIREA BILLIARDII. Has long, plume-like rose-pink flower clusters at tip of shoots. Blooms nearly all summer. Used for cut flowers or decorating. Grows 3 to 4 feet high; makes a fine hedge. Thrives well everywhere. You should have this along with your other Spirea. Bushes that will bloom this summer. Two-year fine bushes, 50c; 3 for \$1.25.

Vines

HALL'S JAPAN SWEET-SCENTED HONEYSUCKLE (Vine). Rapid grower, very hardy, does well in partial shade. Leaves waxy, dark green, hanging on all winter. Flowers very fragrant, first white, then turning creamy yellow. Most satisfactory of Honeysuckle vines. Price 2-yr., 50c each; 3 for \$1.25; 1-yr. layer plants, a good buy, 20c each; 3 for 50c.

CLEMATIS PANICULATA (Sweet-scented Japan Clematis). Good climber, fast dense grower. Flowers medium size, very fragrant, pure white in immense clusters. Blossoms in August and September. Price, 2-yr. vines, 50c; 3 for \$1.25.

TRUMPET VINE. A twining vine, fine for trellis or pergolas. Flowers long, trumpet shape, in clusters. Will climb to great height. Price, 50c each; 3 for \$1.50.

Before you send in your order—

Read these simple, helpful instructions. They are for your benefit and make ordering easy and safe.

WHERE WE'RE LOCATED: Southwestern Michigan, ten miles from Indiana line, next to Lake Michigan, in the Greatest Small Fruit Section of the whole world.

SHIPPING SEASON. Last of March or first of April to last of May, depending upon weather conditions. Owing to the growth plants begin to take on about May 1st we ask all who can to have plants shipped by that time or shortly after. Strawberry plant orders shipped after May 15th and Raspberry and Blackberry plants after May 1st travel at customer's risk. We guarantee safe arrival on all before these dates.

WHEN TO ORDER. Send in your order as soon as this catalog reaches you. You are more certain to receive the varieties you desire. Specify date about when you wish order shipped and we will get it off to you as nearly as possible on this date. Remember that unfavorable weather conditions sometimes stop our field work and we cannot get your plants dug, but do our best to get your order off on the date you specify.

HOW TO ORDER. Read all instructions on this page, also on the Order Blank. Use the Order Blank and write your name and address plainly. Late in the season, give a second choice in varieties.

REMIT by Postoffice Money Order, Express Money Order, Bank Draft, or Personal Check. Postage Stamps will be accepted on small orders. Register your letter if you send coins or currency.

SHIPPING. We ship either by Parcel Post or Express. Regarding Parcel Post shipments, see page 24.

PLANTS REQUIRED PER ACRE:

Plants	
Strawberries.....3 ft., 8 in. x 1½ ft.,	7,920
Everbearing Strawberries.....2½ ft. x 1½ ft.,	11,600
Black Raspberries.....7 ft. x 3½ ft.,	1,777
Red Raspberries.....6 ft. x 3 ft.,	2,420
Blackberries.....7 ft. x 3½ ft.,	1,777
Grapes (light soil).....8 ft. x 10 ft.,	540
Grapes (heavy soil).....9 ft. x 12 ft.,	403

SAFE ARRIVAL, LOSS OR DAMAGE—We guarantee safe arrival of plants but do not hold ourselves responsible for negligence or rough handling on the part of the transportation company. We guarantee safe arrival, however, with the understanding that the customer refuses acceptance of plants that arrive in a spoiled or damaged condition due to rough handling or long period enroute. We will gladly refill orders to the extent of damage or loss providing customer sends a signed statement at once from his Express Agent as to the condition or loss of plants upon arrival. Parcel Post shipments should be insured.

OUR HELP TO CUSTOMERS. It is our desire to aid and assist customers in every way possible to acquire the greatest success possible in growing our plants. We issue our "Keith's Ways to Successful Berry Culture" which gives thorough and practical instruction as to handling plants upon arrival, preparation of soil, planting, cultivation, etc. It is sent free to every customer. (See page 8.)

OUR GUARANTEE. (See page 2.)

SUBSTITUTION. We substitute, unless instructed to the contrary, but never until the varieties ordered are exhausted; and in all cases, if so requested, cheerfully refund money instead of substituting. If allowed to substitute we will gladly give you the benefit of our knowledge of the different varieties. Read the Order Blank carefully.

REFERENCES. We are glad to refer you as to our reliability, financial standing, etc., to the Union Banking Co., St. Joseph, Mich., with whom we do business; E. K. Warren & Co., Bankers, Three Oaks, Mich.; Postmaster or Express Agent, Sawyer, Mich.; American Association of Nurserymen, Louisiana, Mo.

Help—Success—Discounts

If you plan on setting out small fruit plants this season allow us to help you acquire the biggest success possible:

First. By supplying you with plants that are sure to grow and respond to good care—the strong, healthy, productive kind.

Second. By giving you the best and most practical methods of preparing your soil, setting out and caring for the plants from the time you set them until you harvest those big bumper crops of berries.

Third. By allowing you a 10% discount on all orders received before March 1st. This will just about pay the transportation charges on your shipment and we trust you'll take advantage of this discount.

To the Lady of the House

Every housewife appreciates a homey home—one with roses, shrubs and flowers growing about the doorway, hemming walks and drives, screening unsightly objects, and covering the garden fence with a mass of flowers and leaves, thus making the out-of-door surroundings beautiful, inviting and cheery. A climbing rose or vine about the doorstep, a bush or two near the corner of the house, a sweet-scented honeysuckle on the backyard fence—just a few shrubs and vines will do wonders in making your house a home instead of "just a place to live." And with the very low price at which we are offering you our home-grown shrubs and vines (pages 22 and 23), all these necessary shrubs and vines can be had at a very low figure.

To show our desire to aid and assist you in beautifying your home grounds and make your home the most attractive, we offer, free, our service in helping you to plan your plantings. One of our firm is very competent to advise you along these lines, having taught Landscape Gardening in an Agricultural College for six years. If you are interested in making your home grounds very attractive, write us. We are at your service without cost.

The list of shrubs and vines offered on pages 22 and 23 is not all we can supply. If you want any shrub not found in our list, write us about it. We can supply all your wants in the shrub line.

Shipping Plants by Parcel Post

Your order for plants may be shipped by Parcel Post and be delivered at your door. The Parcel Post weight limit for the first three zones is 70 pounds, and packages weighing up to 50 pounds may be sent into all zones. Your Postmaster or Mail Carrier can tell you what zone you are in from Sawyer, Mich., and by referring to the table below you can readily determine the amount to be added to your order to have it sent by Parcel Post. Parcel Post shipments should be insured if recovery of lost packages is desired.

Add to Your Order of	Zone 1-2	Zone 3rd	Zone 4th	Zone 5th	Zone 6th	Zone 7th	Zone 8th
Strawberries, for each 100 plants or less.....	\$0.07	\$0.13	\$0.20	\$0.27	\$0.34	\$0.41	\$0.50
For each additional 100 plants.....	.04	.08	.16	.24	.32	.41	.50
Red Raspberries, 100 plants or less.....	.10	.15	.24	.33	.40	.50	.60
For each additional 100 plants.....	.05	.10	.20	.30	.40	.50	.60
Black Raspberries, Blackberries, Currants, Grapes, 100 plants or less.....	.15	.25	.40	.60	.80	1.00	1.20
For each additional 100 plants.....	.10	.20	.40	.60	.80	1.00	1.20
Shrubs, for each 10 plants.....	.15	.25	.40	.60	.80	1.00	1.20

The following states are wholly within the indicated zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; Rhode Island, 5; Vermont, 5.

Strawberry Plants at Cut Prices

Our Standard Varieties at "Cut Price" Rates. Every year we find that, through some mistake in the field or packing house, the labels occasionally become lost off crates of strawberry plants and consequently these plants, although fresh, strong and thrifty, have to be thrown on the junk heap unless identified. Rather than throw big, healthy plants like these away, as valuable and scarce as plants are, we are offering them at "cut price" rates to our customers.

Again, some days there is a surplus dug of some varieties, and rather than hold them over for a time in the packing house, we are offering them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. We cannot promise to send any one variety but will label when we can. We offer these good, strong plants as follows: 25c per 25; 60c per 100; 1.00 per 200; \$1.25 per 300; \$1.75 per 400; \$3.50 per 1,000.

In Ordering From the Above Offer, Please Use the Term, "Cut Price Plants"

Price List for Spring 1925

On orders before March 1, We Allow a DISCOUNT of 10 PER CENT
500 or more of one variety at 1,000 rates

STRAWBERRIES	Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000			
Aroma.....											
Bubach.....	\$0.40	\$0.70	\$1.00	\$1.20	\$1.85	\$2.60	\$ 3.10	\$ 7.00			
Bun Special.....	.40	.70	1.00	1.20	1.85	2.60	3.10	7.00			
Cooper.....	.75	1.40	1.90	2.50	4.00	5.50	6.70	15.00			
Corsican.....	.45	.75	1.00	1.30	2.00	2.75	3.35	7.50			
Delicious.....	.50	.80	1.20	1.40	2.15	2.95	3.55	8.00			
Dr. Burrill.....	.30	.55	.80	1.00	1.60	2.20	2.70	6.00			
Eaton.....	.40	.70	1.00	1.20	1.85	2.60	3.10	7.00			
Gandy.....	.40	.70	1.00	1.20	1.85	2.60	3.10	7.00			
Gibson.....	.25	.45	.65	.85	1.35	1.70	2.20	5.00			
Glen Mary.....	.35	.65	.90	1.15	1.75	2.55	2.90	6.50			
Premier.....	.40	.70	1.00	1.20	1.85	2.60	3.10	7.00			
Sample.....	.35	.65	.90	1.15	1.75	2.55	2.90	6.50			
Sen. Dunlap.....	.25	.40	.60	.80	1.20	1.65	2.00	4.50			
Uncle Jim.....	.50	.80	1.20	1.40	2.15	2.95	3.55	8.00			
EVERBEARING											
Champion.....	.75	1.40	1.90	2.50	4.00	5.50	6.70	15.00			
Jewell (See page 9 for prices).....	3.50	6.00	8.50	10.00							
Perfection.....	1.00	1.75	2.50	3.45	5.35	7.35	8.90	20.00			
Mastodon (See page 1 for small numbers).....	7.00	12.00	16.50	20.00							
Progressive.....	.75	1.40	1.90	2.50	4.00	5.50	6.70	15.00			
ASPARAGUS	Per 12	Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000		
Palmetto (1-yr. plants).....		\$0.65	\$1.15	\$1.45	\$1.65	\$2.65	\$ 3.60	\$ 4.40	\$10.00		
Martha Washington (1-yr. plants)...		.75	1.35	2.00	2.50	4.00	5.50	6.65	15.00		
BLACK RASPBERRIES											
Cumberland.....	.60	1.00	1.75	2.50	3.45	5.35	7.35	8.90	20.00		
Plum Farmer.....	.60	1.00	1.75	2.50	3.45	5.35	7.35	8.90	20.00		
RED RASPBERRIES											
Early King.....	.60	1.00	1.75	2.50	3.10	4.80	6.60	8.00	18.00		
Cuthbert.....	.75	1.35	2.50	3.35	4.25	6.65	9.15	11.10	25.00		
Victory.....	1.00	1.75	3.35	5.00	6.00						
St. Regis (Evbr.).....	.75	1.35	2.50	3.35	4.25	6.65	9.15	11.10	25.00		
BLACKBERRY											
Eldorado Sucker.....	.75	1.35	2.50	3.35	4.25	6.65	9.15	11.10	25.00		
Eldorado—Root Cuttings.....	1.00	2.20	3.10	4.50	5.80	9.35	12.60	15.40	35.00		
DEWBERRIES											
Lucretia (tips).....	.60	1.00	1.75	2.50	3.45	5.35	7.35	8.90	20.00		
GRAPES	Each	6	12	25	50	75	100	200	300	400	1000
Concord (1-yr. No. 1 black).....	.15	\$.75	\$1.25	\$2.00	\$3.50	\$5.00	\$ 6.90	\$10.70	\$14.75	\$17.80	\$40.00
Niagara (1-yr.No.1, white).....	.20	1.00	1.80	3.00	5.25	7.50	10.30	16.00	22.00	26.65	60.00
Moore's Early (No. 1, black).....	.20	1.00	1.80	3.00	5.25	7.50	10.30	16.00	22.00	26.65	60.00

Keith's famous Gibson Big, Sweet and Profitable

We have brought the "*Gibson*" to a point of perfection in our New-Land fields where it outyields any other berry. KEITH's hardy, vital, prolific "*Gibson*" plants have a reputation among growers for yielding more berries at one picking than common varieties will yield during the entire season—think of it, over 6,000 quarts have been harvested from one acre at one picking.

The berries are large, well colored with a dark glossy red, and have a good flavor. They stand shipping and hauling to markets well and bring the topnotch prices. They always make a good wide picking row of strong, healthy plants and yield large crops. We have no better moneymaker to offer you. Plant this variety with the Senator Dunlap for an early,

the Bun Special or Sample for a late variety, and you will have a combination that is hard to beat. Price \$5.00 per 1,000.

Read pages 13 and 16 also.

Keith Bros. Nursery

**Sawyer,
Michigan**



Keith's "Champion"

A Sure Everbearer

Just look at this dish of luscious, fresh picked "*Champions*"! Isn't their color inviting? Can't you picture, now, the pleasure and the profits you will make from even just a few plants of this superb everbearer? By all means see to it that a generous number of these plants are specified in your order.



Everything about KEITH'S "*Champion*" combines to make it the leader of the everbearing varieties. The length of its fruiting season, from summer to frost, the generous size and perfect shape of its fruit—the attractiveness of its color—and then, finally, the palate-tickling deliciousness of its flavor, have won for it premier place in the hearts and in the gardens of American strawberry growers. We know that you, too, will be delighted with *your* "*Champions*." Price 75c per 25, \$1.40 per 50, \$1.90 per 75, \$2.50 per 100, \$4.00 per 200, \$5.50 per 300, \$6.70 per 400, \$15.00 per 1,000. *Read pages 10 and 11 also.*

Keith Bros. Nursery, Sawyer, Mich.